



GENESTRA
BRANDS®

Seroyal

November 2017

Dear Valued Customer,

Re: Herbal Calm – Formulation Update

Thank you for ordering GENESTRA BRANDS® Herbal Calm. We would like to inform you of the following updates to this product.

- **Herbal Updates:**
 - added Sweet Fennel (4 : 1) Extract 100 mg (equivalent to 400 mg fennel seed)
 - added Lemon Balm (4 : 1) Extract 50 mg (equivalent to 200 mg lemon balm herb top/aerial parts)
 - replaced Passionflower 100 mg with Passionflower (4 : 1) Aerial Parts Extract 25 mg (equivalent to 100 mg passionflower aerial parts)
 - replaced Valerian root 50 mg with Valerian Root (4 : 1) Extract 25 mg (equivalent to 100 mg valerian root)
 - removed Skullcap & Wild Yam
- **Non-medicinal ingredients:**
 - Removed magnesium stearate
- **Packaging:**
 - Revised bottle size from 120cc to 100cc
- **Revised Order Code:**
 - **07508A/ UPC 8 83196 15240 7**

Helping to support your practice includes the continuous improvement of the product experience and overall patient compliance. We are confident that you will experience great results with this enhanced formulation. Continual client feedback is an important component of this process, helping to ensure product superiority and reliable results for your patients. Feel free to contact Seroyal customer service or your sales representative at any time to provide your input.

Thank you for your continued support.

Yves Yau
President, Seroyal